



Montgomery County, Texas

REPUBLICAN PARTY

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2012 Election Email Order Form

For Office Use Only	
Order number	
Date order placed	
Person taking order	
Payment method	
Date order completed	
Date purchaser notified	

Candidate name:	
Office sought:	
Person placing order:	Signature:
Phone number:	Email Address:

Email Ad Policy

- Email advertisements will be sent to our entire email list using our Ratepoint account.
- The candidate will provide the content, and MCRP will create the ad.
- The candidate will have the opportunity to see the final ad for approval before it is emailed.
- Candidate will choose the date and time for the ad to be emailed.
- Email list contains over 2800 names, and is growing weekly.

STEP ONE—Choose number of emails

Basic emails include the following:

- Basic template with text provided by candidate
- One photo
- Up to five links, including link to candidate's website

Prices (please circle one):

- 1 email sent — \$350
- 2 emails sent— \$450
- 3 emails sent— \$475
- 4 emails sent— \$500
- 5 emails sent— \$525

Additional emails \$25 each plus any upgrades

STEP TWO—Decide on Upgrades (if any)

Customize your email—\$100 first email; \$25 subsequent emails

- One time charge, as long as template is unchanged
- Coordinate design and colors with your website.
- Includes up to five photos (can change on each email)
- Up to five links, including link to candidate's website

Additional links—\$5 each

Embedded video—\$50 each (video provided by candidate)

Additional photos—\$10 each

For Office Use

Number emails ____ = \$ ____ \$ ____

Dates to send:

1st email _____

2nd email _____

3rd email _____

4th email _____

5th email _____

More _____

Upgrades

Customized \$100 \$ ____

Emails-1 x \$25 = \$ ____ \$ ____

Additional links

____ x \$5 each = \$ ____ \$ ____

Embedded video

____ x \$50 each = \$ ____ \$ ____

Additional photos

____ x \$10 each = \$ ____ \$ ____

TOTAL \$ ____

Please remit payment within 10 days of first email.

Please note: Candidate fundraisers and events will continue to be placed on our website Calendar of Events at no charge. Please email your fundraiser information to info@mcrp.org and ask that it be put on the Calendar of Events.